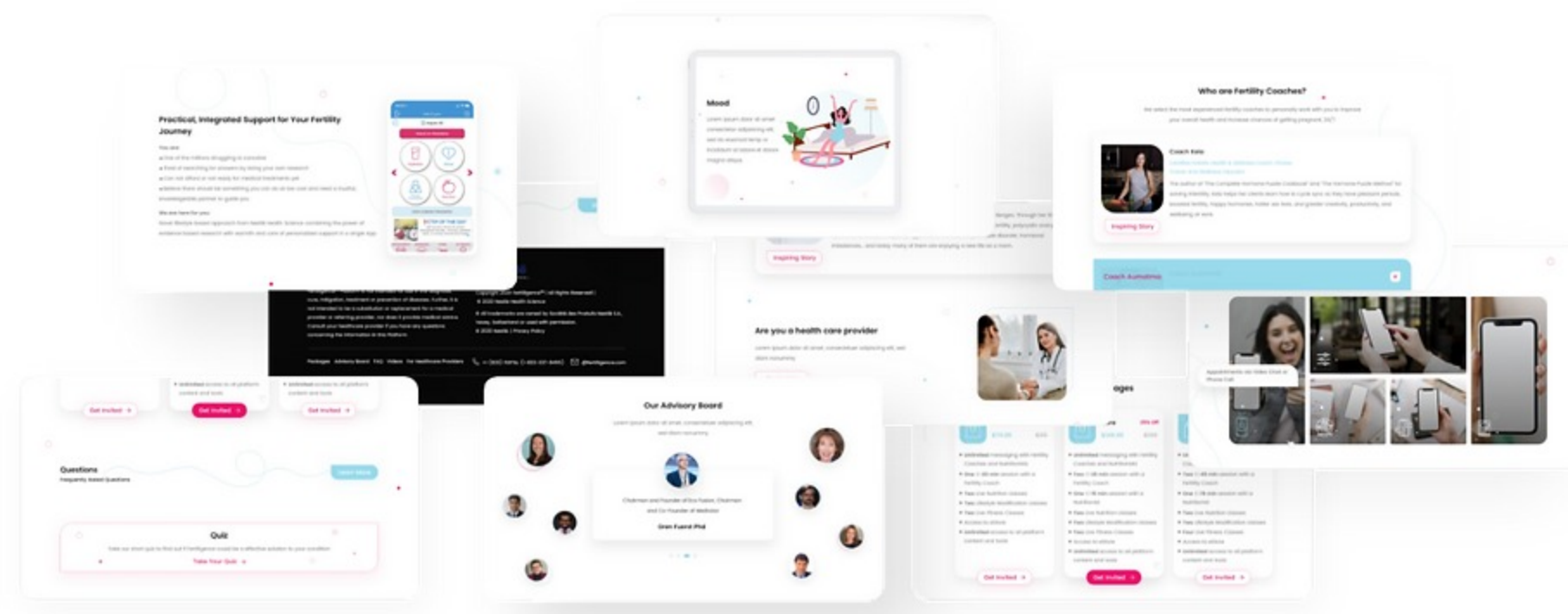


— 01 Overview

Fertilligence, a new startup brought to you by Nestle Health, exists to help potential parents increase their chance of having a baby by improving their overall lifestyle. We helped Fertilligence in promoting their app and platform with a unique, new landing page for the new year and attracting new users. In turn, we promoted women's health and the fertility journey.

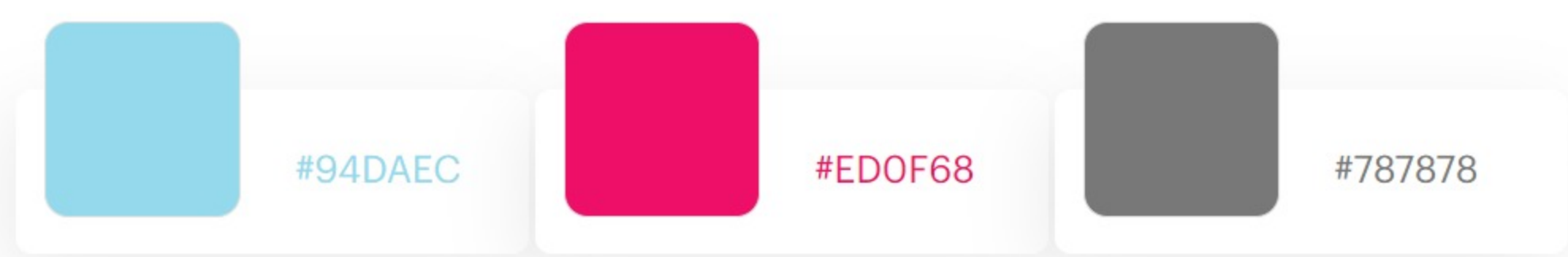
Tool: Adobe xd - Wordpress  
3 Screens / Desktop & Mobile



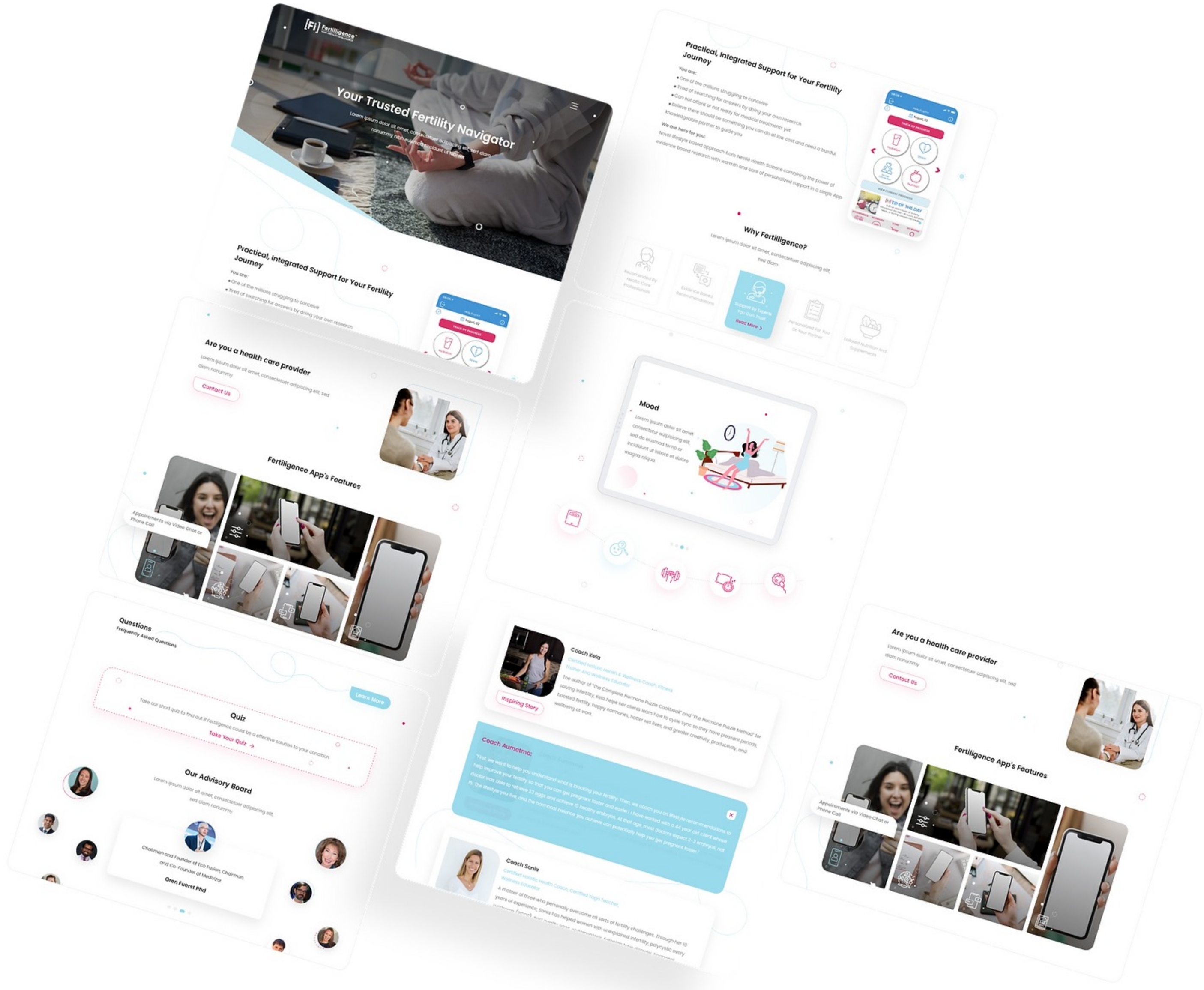
— 02 Typeface & Colors

POPPIN

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz



— 03 Homepage / Desktop



— 04 Homepage / Mobile

